

SCHOOL BOARD RESOLUTION 2014/01-01
A RESOLUTION CONCERNING THE CREATION OF A LOGO FOR THE LAKELAND
MUNICIPAL SCHOOL SYSTEM

WHEREAS, the Lakeland School System has established a board and hired a superintendent; and

WHEREAS, the Board of Education desires to create a distinctive brand for its new school system; and

WHEREAS, Board member Matt Wright has expertise and experience in logo design and execution; and

WHEREAS, Matt Wright has volunteered to lead in the development and creation of a logo for the Lakeland School System; and

WHEREAS, the Board desires that the logo of the new school system reflect the input and feedback of the Lakeland community;

NOW THEREFORE, BE IT RESOLVED by the Board of Education of the Lakeland School System, Lakeland, Tennessee that the Superintendent be authorized to work with School Board member Matt Wright to create a process by which creation of a logo or logos for the Lakeland School System be facilitated, community input into logo selection be created, and a logo or logos be presented to the Board for approval.

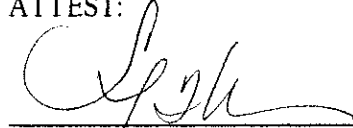
PASSED AND ADOPTED by the Board of Education of Lakeland, Tennessee on this 13th day of January, 2014.



Ted Horrell, Superintendent



Kevin Floyd, Board Chairman

ATTEST:


Sontidra L. Thomas, CMC
City Recorder